



*The need is real.  
The time is now.*

**AKC PET DISASTER RELIEF**



# Let's help our pets



## During an evacuation

If a potentially catastrophic storm is approaching or there is a hazmat emergency, pet owners will be asked to leave their homes with little or no notice. Split-second decisions are made on what is most important to take with them: maybe their photos, but definitely their family and pets. **What plans are in place to accommodate pets in these situations?**



## When disaster strikes

Or without warning, a tornado, earthquake or explosion happens. The animals seen wandering and lost after disasters are not strays or abandoned, they are our pets. They are lost, scared, possibly injured and in need of help. **What will happen to our displaced animal companions?**



## We can help

Thankfully, regardless of the size or budget of a community, the law now requires our local municipalities to care for their citizens and their pets in the event of a disaster. **AKC Pet Disaster Relief can help our local Emergency Management be prepared.**

# Let's make a difference

## A new opportunity

We want every community to be prepared for any disaster and its aftermath and are very grateful that you are willing to partner with us to make AKC Pet Disaster Relief a reality.

Together, AKC Reunite, AKC Clubs and pet lovers can equip our communities so they can prepare to care for our pets during a disaster and its aftermath.

To help mobilize AKC Pet Disaster Relief, AKC Reunite has allocated \$250,000 over the next two years to assist AKC Clubs' fundraising efforts to help supply AKC Pet Disaster Relief trailers to local Emergency Management organizations throughout the

country. In recognition of their financial support, the Clubs' logos will appear on the side of the trailer that they sponsor. Learn how your organization can get involved at [www.akcreunite.org/relief](http://www.akcreunite.org/relief).

## Our ultimate hopes

- Better community preparedness
- More successful local disaster response
- Heightened awareness of the importance of disaster preparedness for pets
  - Peace of mind for pet owners
  - Safe, healthy sheltering environment that includes their pets
- Most importantly, lives will be saved



Image is for illustrative purposes only and does not necessarily represent final trailer design. Logo placement is at the discretion of AKC Reunite.

# Let's roll out help

## Better community preparedness = successful local disaster response

When three hurricanes hit one Florida county during a 6-week period, local Emergency Management organizations quickly organized pet shelters where more than 750 animals received shelter and care.



Trailer arrives at site



Hallways lined



Crates arranged



Shelter is ready!



*"I would have taken the chance with whatever happened and stayed at home with my pets before I would go to a shelter and leave them."*

Photos courtesy of North Carolina State Animal Response Team and Marion County Emergency Management.  
AKC Pet Disaster Relief will be outfitted with ventilated wire crates.

# Let's do this together

## Let's help roll out help

Together, we can give AKC Pet Disaster Relief units to local Emergency Management organizations — enabling them to provide shelter for animals during disasters. The trailers are stocked with essential, nonperishable necessities for sheltering pets.

The supplies in each trailer can be used to create a safe, temporary home-base for animals displaced because of a disaster.

- Co-location Shelters:  
A shelter that houses both humans and their animal companions. The people housed at the shelter are responsible for their animal's general care.
- Lost and Found Pet Shelters:  
Displaced animals are housed in what often becomes a pop-up reunion center as people and animals are reunited. Approved volunteers and shelter staff provide animal care.



*"I'm relieved, I don't care about the house, I don't care about anything else now. We're okay. We're all alive. We have our family, our dog, we're going to be okay."*



*44% of people who didn't evacuate during Hurricane Katrina cited not wanting to leave pets behind as a reason*

– 2006 Fritz Institute Poll

## **AKC Pet Disaster Relief provides a safe, healthy environment for animals during disasters.**

Your support of AKC Pet Disaster Relief will:

- Provide animal care services during the first critical hours following a disaster... the time before FEMA support and services are deployed.
- Put an end to post-disaster tragedies which have historically affected pet owners, such as: putting themselves in harm's way to save a beloved pet, or even losing a family pet during a disaster.

## **Benefits to your Club**

- Build meaningful grassroots partnerships
- Demonstrate your concern for all pets
- Enhance emergency preparedness for pets
- Garner positive club visibility and support



8051 Arco Corporate Drive, Suite 200  
Raleigh, NC 27617  
919-816-3980 Fax 919-816-3828  
[www.akcreunite.org/relief](http://www.akcreunite.org/relief)  
[relief@akcreunite.org](mailto:relief@akcreunite.org)